

# Enabling bioeconomy innovation through value chain creation

## A specialist business consultancy with over 13 years of bioeconomy experience











We view bio-based technologies as key components of the low carbon economy delivering economic, social and environmental benefits.



## A management team with over 60 years of bioeconomy expertise



Director Feedstock



Director Bioenergy



CEO Biofuels



Director Bio-based Products



### We help organisations understand the opportunities and navigate the challenges presented by the bio-based economy











## Bio-based reality looking for growth

































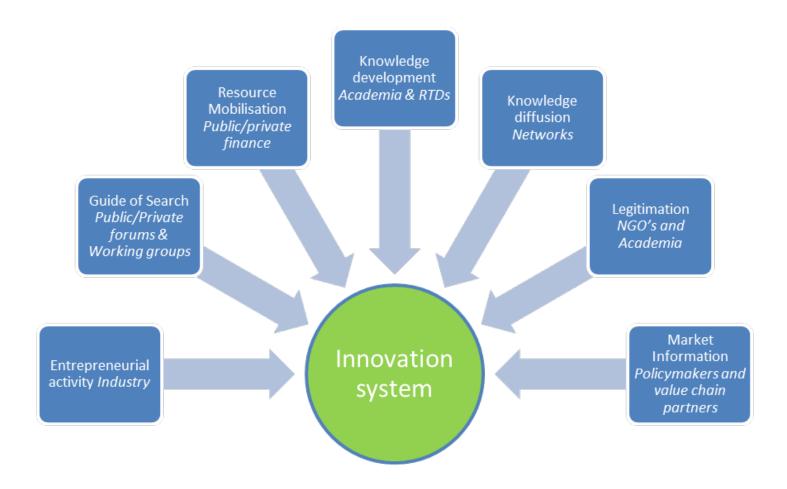








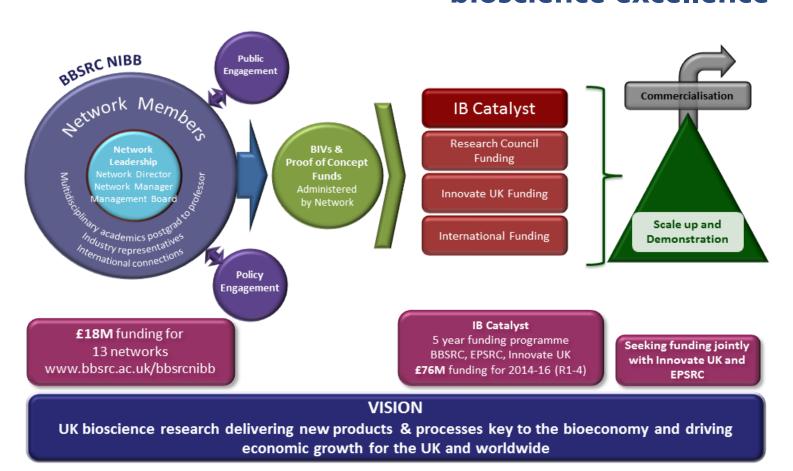
## **Innovation** – More than just invention and technology development







## A UK bioeconomy built from a base of bioscience excellence





#### **Creating community**















#### **HVC/Natural Products**





#### **Cross Cutting**







#### **Bioprocessing**



#### **Biorefining**













#### **Biohorizons**

#### Horizon Scanning the European Bioeconomy





Hodgson, E., et al. Biofuels, Bioprod. Bioref., 10: 508-522. doi:10.1002/bbb.1665

http://onlinelibrary.wiley.com/doi/10.1002/bbb.1665/full



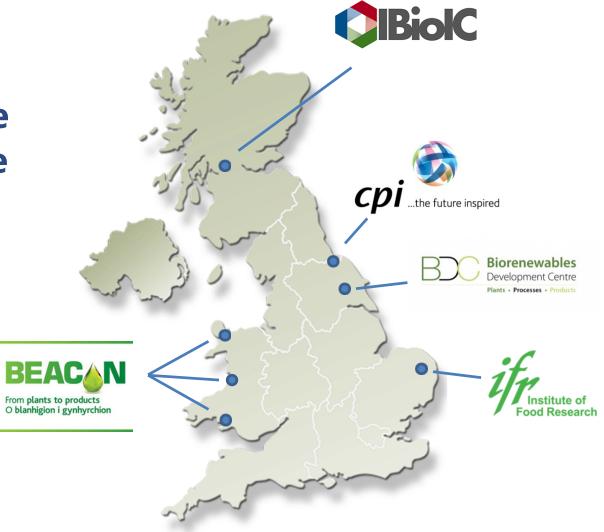
Recommendations to build investor confidence and support growth in the European bio-based economy:



- Stimulate industrial symbiosis at all points through the value chain.
- Actively promote and demonstrate new bio-based technologies and products.
- Improve provision of financial support particularly for scaling-up production.



# Access to scale up infrastructure and expertise





#### **Vision**

The UK as a global leader in biorefining technology development and bio-based product manufacture within a sustainable high-value bioeconomy.

#### **Mission**

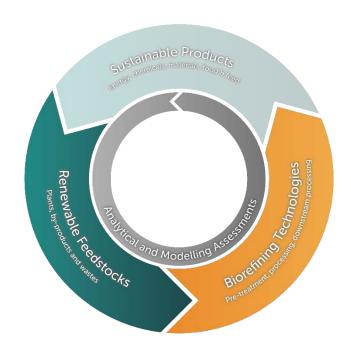
Provide a stable, integrated, cost-effective pilot and process development service linked to the higher education (HE) sector for the benefit of UK bio-based industries and the bioeconomy.

Work collectively and internationally to increase UK knowledge and capabilities in biorefining and industrial biotechnology (IB).

Nurture the development of SMEs and larger companies to support the growth of UK biobased value chains.



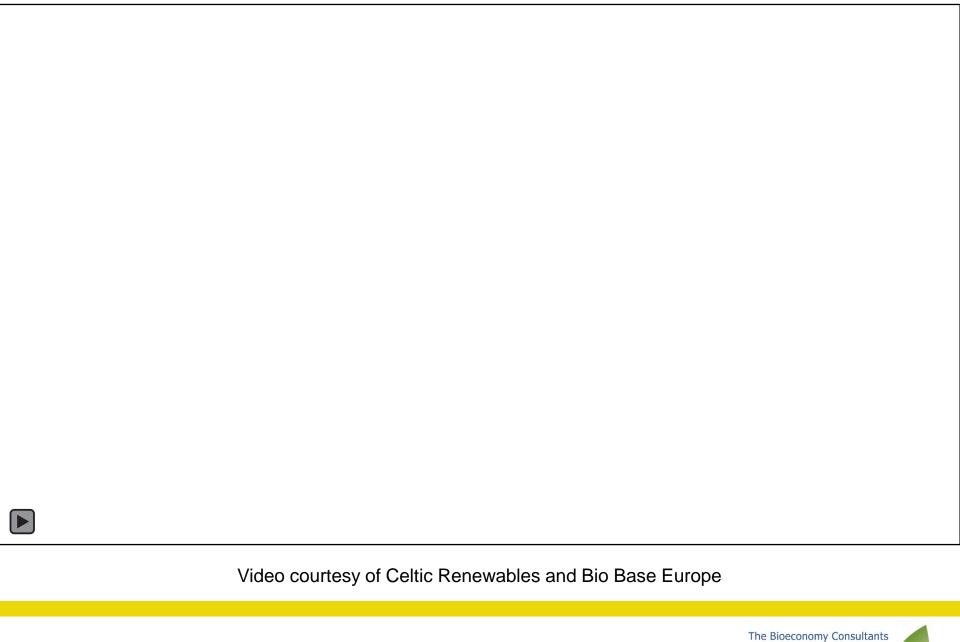
The Alliance of Open Access Biorefining Centres











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**European Regional Development Fund** 

Training,
mentoring and
innovation support
for start-ups and
SMEs

- AC3A (France)
- Bio Base Europe Pilot Plant (Belgium)
- CLIB2021 (Germany)
- Ghent Bio-Economy Valley (Belgium)
- Materia Nova (Belgium)
- NNFCC (UK)
- REWIN (NL)
- TCBB Resource (Ireland)

Pilot-scale process trials

Life Cycle Assessment

Techno-economic evaluation

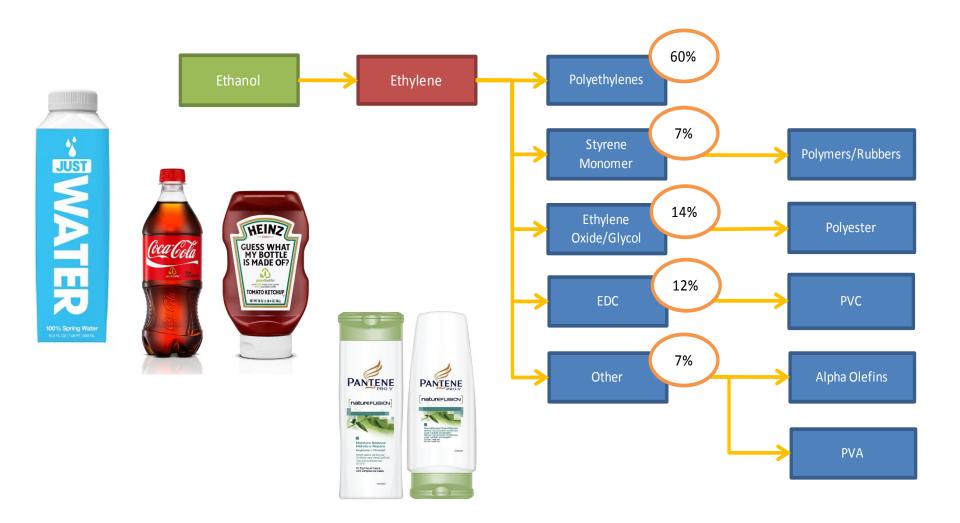
Market research & Feedstock analysis

Social acceptance

Business planning and business plan support

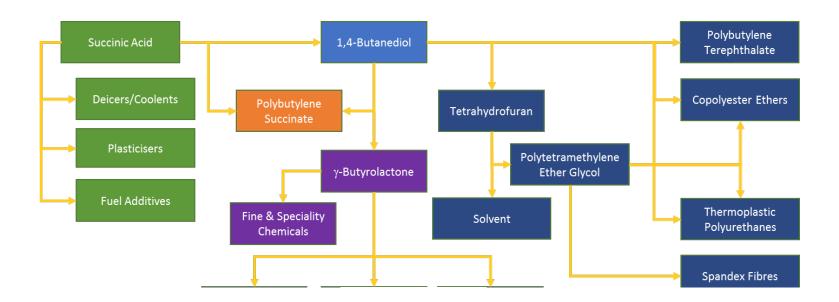


#### **Ethanol value chain**





#### Succinic acid value chain















#### Where's the value in bio-based?

#### **Business to Business**

$$Price = \frac{functional\ benefit}{monetary\ cost}$$

#### **Business to Consumer**

$$value = \frac{functional\ benefit + emotional\ benefit}{monetary\ cost + psychic\ cost}$$

### Bringing value chains together allows both drivers and barriers to be identified.





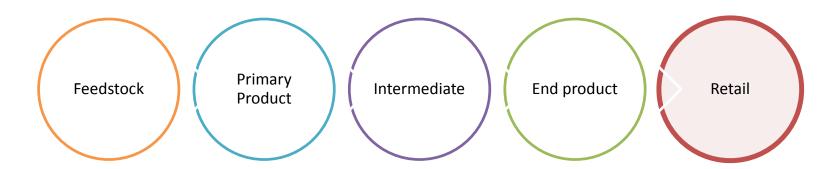
SUpport and PartnERship for the development of multiple sustainable and market ready value chains in the BIO-based economy



SuperBIO is funded by the research and innovation programme 'Horizon 2020' of the European Union under the Grant Agreement no. 691555 for the period from 01.06.2016 to 31.11.2018

# Superbio

- Bringing value chains in the bio-based economy closer to market
  - New, innovative, disruptive value chains
  - Cross border and cross sectoral
- Addressing value chain concerns and questions







## Cluster organisations driving value chain development and support









Lodz University of Technology





## Experienced service providers delivering business solutions















## 10 different innovation services 75% funded by the project



Scale up and proof-of-concept Bio Base Europe Pilot Plant



Innovation capture and patent filing
Gill Jennings & Every



Techno-economic evaluation nova Institute, NNFCC



Market research nova , NNFCC, BCNP



Feedstock analysis nova Institute



Sustainability and regulatory appraisal NNFCC



Life Cycle Assessment (LCA)
nova Institute



Business Planning BCNP, NNFCC



Access to investors
BCNP



Subsidy and grant strategy
Biotech Subsidy

An SME can select multiple services with a maximal total value of €60 000



#### **Process and requirements**

- Efficient, collaborative application process
- Requirements
  - SME status
  - Three value chain partners (inclds SME)
  - Two eligible countries
  - Innovative idea
  - Plausable business opportunity





## For more information and to apply see website



www.h2020-superbio.eu



#### **Summary**

- UK's networks in IB ad bioenergy bringing together academic/industrial communities are free and open access.
- BioPilotsUK brings together UK's open access pilot facilities – providing process development expertise and scale-up/pilot facilities.
- SuperBIO and BioBase4SME providing funded professional services to SMEs developing bio-based products.



## Thank you Please keep in touch

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CORPSES

@CARTOON RALPH

FOSSIL FUELS





#### 13 years of Bioeconomy development

NNFCC is an international bioeconomy consultancy, based in the UK.

We provide strategic, biobased business consultancy; analysing, explaining and derisking the bioeconomy for our clients.

We help industry solve complex business challenges and provide vital evidence for policy makers.



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